



Criteria 1.2.1_C

MOOC/ SWAYAM – Add on Courses

**Notices of MOOC/ SWAYAM
Courses**



Academic Year 2020 -2021

Date: 15th July, 2020

NOTICE

1st Term – BCOM Students

- | | | |
|--|---|--|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | AI in Marketing |
| 3. Course by | - | Prof. Zillur Rahman IIT Roorkee |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in
Host college | - | Prof. Sonia Pereira |
| 7. Course Schedule | - | 3 rd Aug, 2020 to 30 th Oct, 2020 |

Structure of Course

- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
- Each participant should attend every session on each day.
- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.

Assessment Criteria

- The participant should fulfill minimum attendance requirement.
- Assignment should be submitted in the stipulated time.
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- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.



Convener



Principal

Date: 14th Dec, 2020

NOTICE

2nd Term – BCOM Students

- | | | |
|--|---|---|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Economic foundations of Pricing |
| 3. Course by | - | Sreelata Jonnalagedda Indian Institute of Management Bangalore (IIMB) |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - | Prof. Aparna Surve |
| 7. Course Schedule | - | 4 th Jan, 2021 to 31 st Mar, 2021 |

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
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I/C PRINCIPAL
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Principal

Date: 15th July, 2020

NOTICE

1st Term – BAF Students

- | | | |
|--|---|--|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Effective Business Communication |
| 3. Course by | - | Prof. N Bringi Dev, Rakesh Godhwani
Indian Institute of Management Bangalore (IIMB) |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in
Host college | - | Prof. Reena Kumar |
| 7. Course Schedule | - | 1 st Aug, 2020 to 30 th Oct, 2020 |

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
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Principal



2020-21

Date: 14th Dec, 2020

NOTICE

2nd Term – BAF Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Financial Accounting and Analysis
3. **Course by** - Prof. Padmini Srinivasan | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Saurabh Panchamia
7. **Course Schedule** - 4th Jan, 2021 to 31st Mar, 2021

Structure of Course

- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
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- It is compulsory for each student to enroll in the course.
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2020-21

Date: 15th July, 2020

NOTICE

1st Term – BMS Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Brand Management
3. **Course by** - Prof. Preeti Krishnan Lyndem | Indian Institute Of Management Bangalore
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Dr. Venkatesh Bugdi
7. **Course Schedule** - 1st Aug, 2020 to 30th Oct, 2020

Structure of Course

- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
- Each participant should attend every session on each day.
- It is compulsory for each student to enroll in the course.
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Date: 14th Dec, 2020

NOTICE

2nd Term – BMS Students

- | | |
|--|--|
| 1. Course Platform | - SWAYAM – Add on Course |
| 2. Course Name | - Customer Relationship Management |
| 3. Course by | - Prof. Shainesh G Indian Institute of Management Bangalore (IIMB) |
| 4. Course Nature | - Online |
| 5. Course Duration | - 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - Prof. Mohit Sharma |
| 7. Course Schedule | - 4 th Jan, 2021 to 31 st Mar, 2021 |

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
- Each participant should attend every session on each day.
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2020-21

Date: 15th July, 2020

NOTICE
1st Term – BFM Students

- | | | |
|--|---|--|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Banking and Financial Markets: A Risk Management Perspective |
| 3. Course by | - | Prof. P C Narayan Indian Institute of Management Bangalore (II |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - | Prof. Naresh D. Purohit |
| 7. Course Schedule | - | 1 st Aug, 2020 to 30 th Oct, 2020 |


Structure of Course

- A session of 1 hour on each day. (6 pm to 7 pm)
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2020-21

Date: 14th Dec, 2020

NOTICE

2nd Term – BFM Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Equity Stock Market: Concepts, Instruments, Risks and Derivatives
3. **Course by** - Prof. P C Narayan | Indian Institute of Management Bangalore (IIMB)
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Naresh D. Purohit
7. **Course Schedule** - 4th Jan, 2021 to 31st Mar, 2021

Structure of Course

- A session of 1 hour on each day. (6 pm to 7 pm)
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Principal

Date: 15th July, 2020

NOTICE

1st Term – BSC - IT Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Concepts and Applications in Engineering
3. **Course by** - Prof. B. Mahadevan, Dr. Vinayak Rajat Bhat, Dr. R Venkata Raghavan | Indian Institute of Management Bangalore (IIMB), Chanakya University, Bangalore
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Kajal Mehta
7. **Course Schedule** - 1st Aug, 2020 to 30th Oct, 2020

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
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Date: 14th Dec, 2020

NOTICE

2nd Term – BSC - IT Students

- | | | |
|--|---|--|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Artificial Intelligence (AI) for Investments |
| 3. Course by | - | Prof. Abhinava Tripathi IIT Kanpur |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - | Prof. Nitu Sahu |
| 7. Course Schedule | - | 4 th Jan, 2021 to 31 st Mar, 2021 |

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
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Academic Year

2021 -22

Date: 12th July, 2021

NOTICE

1st Term – BCOM Students

- | | | |
|--|---|--|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | International Business |
| 3. Course by | - | Prof. J. K. Nayak IIT Roorkee |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - | Prof. Aparna Surve |
| 7. Course Schedule | - | 2 nd Aug, 2021 to 30 th Oct, 2021 |

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
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Principal



Date: 15th Dec, 2021

NOTICE

2nd Term – BCOM Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Leadership and Team Effectiveness
3. **Course by** - Prof. Santosh Rangnekar | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Manjeet Mishra
7. **Course Schedule** - 3rd Jan, 2022 to 31st Mar, 2022

Structure of Course

- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
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Principal

Date: 12th July, 2021

NOTICE

1st Term – BAF Students

- | | | |
|--|---|---|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Advanced Financial Instruments for Sustainable Business and Decentralized Markets |
| 3. Course by | - | Prof. Abhinava Tripathi IIT Kanpur |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - | Prof. Veera Jain |
| 7. Course Schedule | - | 2 nd Aug, 2021 to 30 th Oct, 2021 |

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
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Principal

Date: 15th Dec, 2021

NOTICE

2nd Term – BAF Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Behavioural and Personal Finance
3. **Course by** - Prof. Abhijeet Chandra | IIT Kharagpur
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Mr. Saurabh Panchamia
7. **Course Schedule** - 3rd Jan, 2022 to 31st Mar, 2022

Structure of Course

- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
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Date: 12th July, 2021

NOTICE

1st Term – BMS Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Integrated Marketing Communication
3. **Course by** - Prof. Vinay Sharma | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Nitin Sharma
7. **Course Schedule** - 2nd Aug, 2021 to 30th Oct, 2021

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
- Each participant should attend every session on each day.
- It is compulsory for each student to enroll in the course.
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Principal

Date: 15th Dec, 2021

NOTICE

2nd Term – BMS Students

- | | | |
|--|---|--|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Digital Marketing |
| 3. Course by | - | Prof. Shainesh G Indian Institute of Management Bangalore (IIMB) |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - | Prof. Sonia Pereira |
| 7. Course Schedule | - | 3 rd Jan, 2022 to 31 st Mar, 2022 |

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
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Principal

Date: 12th July, 2021

NOTICE

1st Term – BFM Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Financial Derivatives & Risk Management
3. **Course by** - Prof. J. P. Singh | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Gunakshi Khandeka
7. **Course Schedule** - 2nd Aug, 2021 to 30th Oct, 2021

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
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Principal

Date: 15th Dec, 2021

NOTICE

2nd Term – BFM Students

- | | | |
|--|---|--|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Financial Institutions and Markets |
| 3. Course by | - | Prof. Jitendra Mahakud IIT Kharagpur |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in
Host college | - | Prof. Naresh D. Purohit |
| 7. Course Schedule | - | 3 rd Jan, 2022 to 31 st Mar, 2022 |

Structure of Course


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Date: 12th July, 2021

NOTICE

1st Term – BSC - IT Students

- | | | |
|--|---|--|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | IP Management & Technology Transfer |
| 3. Course by | - | Prof. Gouri Gargate IIT Kharagpur |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in
Host college | - | Prof. Nitu Sahu |
| 7. Course Schedule | - | 2 nd Aug, 2021 to 30 th Oct, 2021 |

Structure of Course


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NOTICE

2nd Term – BSC - IT Students

- | | | |
|--|---|---|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Modelling And Analytics For Supply Chain Management |
| 3. Course by | - | Prof. Kunal Kanti Ghosh, Prof. Anupam Ghosh IIT Kharagpur |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - | Prof. Karishma Tiwari |
| 7. Course Schedule | - | 3 rd Jan, 2022 to 31 st Mar, 2022 |

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SI. ROCK'S DEGREE COLLEGE
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M.M.C. SCHOOL BLDG., EKSAR
BORIVALI (W), MUMBAI-92





Principal



Academic Year

2022 - 2023

Date: 13th July, 2022

NOTICE

1st Term – BCOM Students

- | | | |
|--|---|--|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Financial accounting |
| 3. Course by | - | Prof. Puran Singh IIT Mandi |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - | Prof. Amrut Rumde |
| 7. Course Schedule | - | 3 rd Aug, 2022 to 30 th Oct, 2022 |

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
- Total duration of course will be 30 hours.
- Each participant should attend every session on each day.
- It is compulsory for each student to enroll in the course.
- It is free of cost for each and every student of the college.
- Course will be conducted online.

Assessment Criteria

- The participant should fulfill minimum attendance requirement.
- Assignment should be submitted in the stipulated time.
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- Examination will be Viva Voce based online.
- E-Certificate will be issued to the successful students.



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Principal

Date: 14th Dec, 2022

NOTICE

2nd Term – BCOM Students

- | | | |
|--|---|---|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Evolution of Business and Market |
| 3. Course by | - | Prof. Prateek Raj Indian Institute of Management Bangalore (IIMB) |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - | Prof. Manali Jani |
| 7. Course Schedule | - | 3 rd Jan, 2023 to 31 st Mar, 2023 |

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
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Principal



2022-23

Date: 13th July, 2022

NOTICE

1st Term – BAF Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Financial Management for Managers
3. **Course by** - Prof. Anil K. Sharma | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Amrut Rumde
7. **Course Schedule** - 3rd Aug, 2022 to 30th Oct, 2022

Structure of Course

- A session of 1 hour on each day. (6 pm to 7 pm)
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Principal

Date: 14th Dec, 2022

NOTICE

2nd Term – BAF Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Financial Statement Analysis and Reporting
3. **Course by** - Prof. Anil K. Sharma | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Payal Mane
7. **Course Schedule** - 3rd Jan, 2023 to 31st Mar, 2023

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
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Date: 13th July, 2022

NOTICE

1st Term – BMS Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Principles of Management
3. **Course by** - Prof. Usha Lenka | IIT Roorkee
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Mohit Sharma
7. **Course Schedule** - 3rd Aug, 2022 to 30th Oct, 2022

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
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Date: 14th Dec, 2022

NOTICE

2nd Term – BMS Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Business Fundamentals for Entrepreneurs
(Part 2: External Operation)
3. **Course by** - Prof. Devdip Purkayastha | IIT Bombay
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Reena Kumar
7. **Course Schedule** - 3rd Jan, 2023 to 31st Mar, 2023

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
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Date: 13th July, 2022

NOTICE

1st Term – BFM Students

- | | | |
|--|---|---|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Foreign Exchange market |
| 3. Course by | - | P C Narayan Indian Institute of Management Bangalore (IIMB) |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in
Host college | - | Prof. Naresh D. Purohit |
| 7. Course Schedule | - | 3 rd Aug, 2022 to 30 th Oct, 2022 |

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
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NOTICE

2nd Term – BFM Students

- | | | |
|--|---|---|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Introduction to Banking and Financial Markets |
| 3. Course by | - | Prof. P C Narayan Indian Institute of Management Bangalore (IIMB) |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in
Host college | - | Prof. Naresh D. Purohit |
| 7. Course Schedule | - | 3 rd Jan, 2023 to 31 st Mar, 2023 |

Structure of Course


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Date: 13th July, 2022

NOTICE

1st Term – BSC - IT Students

- | | | |
|--|---|--|
| 1. Course Platform | - | SWAYAM – Add on Course |
| 2. Course Name | - | Business analytics and data mining Modeling using R |
| 3. Course by | - | Prof. Gaurav Dixit IIT Roorkee |
| 4. Course Nature | - | Online |
| 5. Course Duration | - | 30 hours
One hour each session
Timing – 6 pm to 7 pm |
| 6. Course Coordinator in Host college | - | Prof. Darshan Patil |
| 7. Course Schedule | - | 3 rd Aug, 2022 to 30 th Oct, 2022 |

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
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Date: 14th Dec, 2022

NOTICE

2nd Term – BSC - IT Students

1. **Course Platform** - SWAYAM – Add on Course
2. **Course Name** - Introduction to System Dynamics Modeling
3. **Course by** - Prof. Jayendran Venkateswaran | IIT Bombay
4. **Course Nature** - Online
5. **Course Duration** - 30 hours
One hour each session
Timing – 6 pm to 7 pm
6. **Course Coordinator in Host college** - Prof. Palak Agrawat
7. **Course Schedule** - 3rd Jan, 2023 to 31st Mar, 2023

Structure of Course


- A session of 1 hour on each day. (6 pm to 7 pm)
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